

on the journey from a pure data transporter to a data logistics provider - a centralized approach

### About DKE-Data GmbH & Co. KG



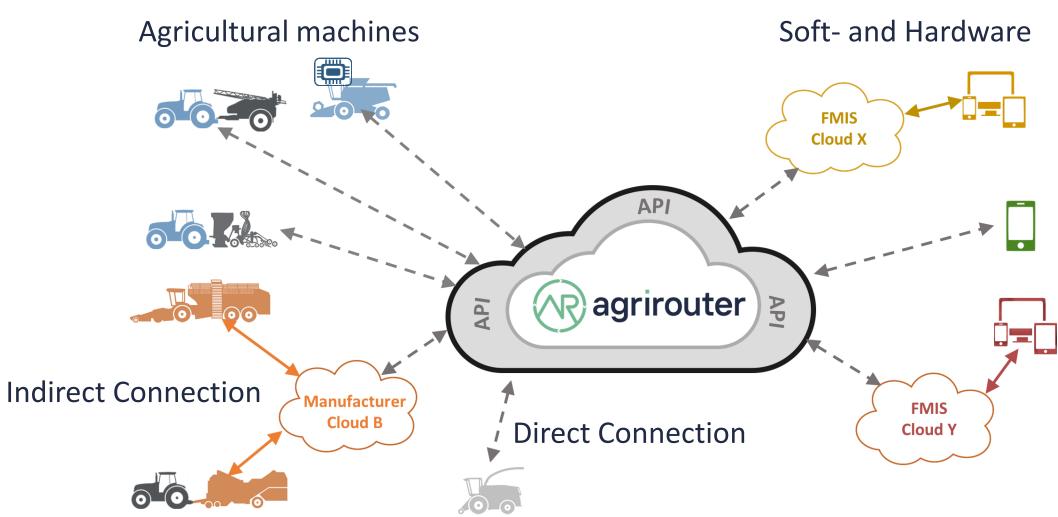
- The company was founded in July 2016 and is located in Osnabrück
- DKE-Data GmbH & Co KG, together with the consortium companies and donors, developed the manufacturer-neutral and cross-product Data-Exchange Platform agrirouter
- DKE-Data is responsible for the operation and further development of agrirouter as well as for the admission of new partners.
- DKE-Data GmbH & Co. KG is a manufacturer-neutral, non-discriminatory R&D joint venture
- The company operates as a non-profit company on a cost center basis.





## The concept of agrirouter





### Basic Conditions to become a "Member" of DKE-Data

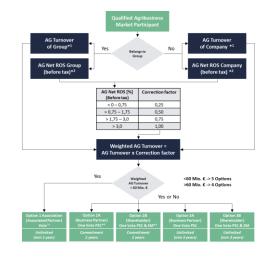


■ Each "Qualified Agribusiness Market Participant" along the entire Agricultural Value Chain can join DKE-Data on a non-discriminatory basis as:

Association member (Status 04/23 = 26 Member)

■ Business-Partner (Status 04/23 = > 40 Business Partner) /

■ Shareholder (Status 04/23 = 18 Shareholder) →



- Financial commitment is calculated based on a fair "Cost Contribution Model" accepted in the Market
- One Vote principle (irrespective of its financial commitment) for Business Partner and Shareholder



















ΤΓControl

POTTINGER

farmmaps

vantage agrometius

DACOM

arvato





ANEDO





























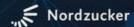
**FarmBlick** 

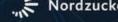




















geo-konzept

exatrek

CropManager

**▲**CAFFINI

Mtech

traktorpôdl



Raiffeisen

AGRAVIS

Digital Farming

AM AGRARMONITOR

■ AgForce







Farm Facts

































Wochenblatt







































HOLMER ¥







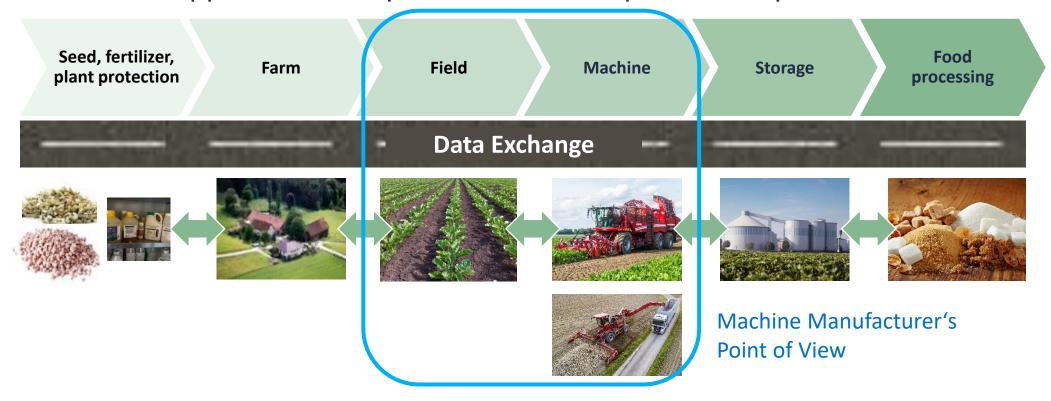




## Companies from all areas of the agricultural value chain can become a Shareholder, Business-Partner or Association member

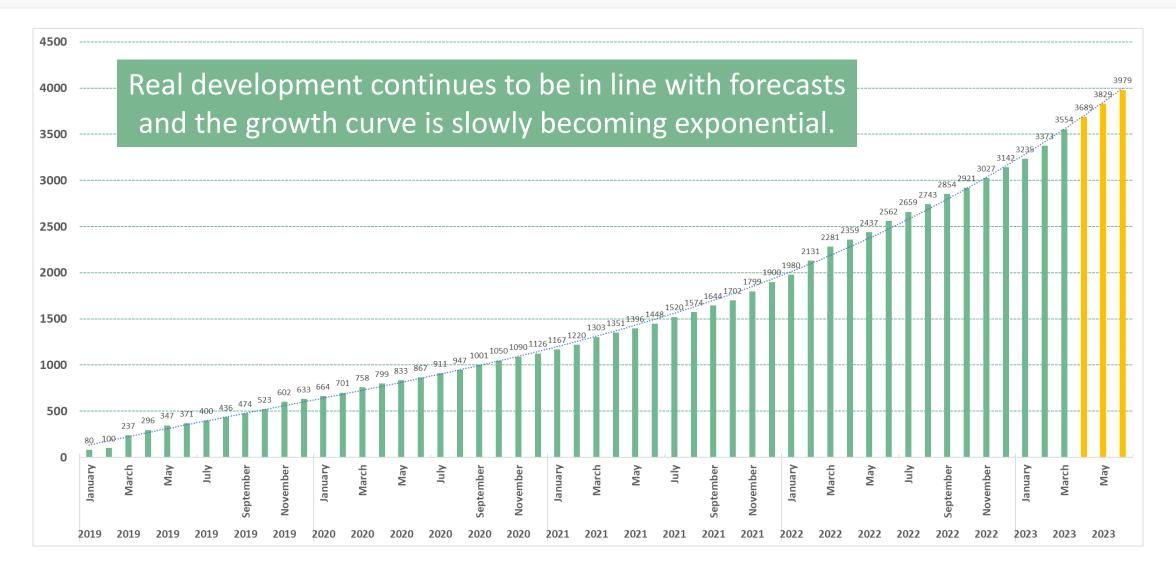


### Opportunities: Optimization of the production process



### Account growth since 2019





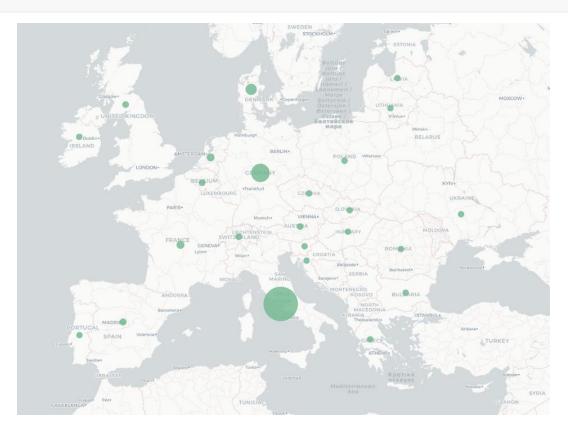
### agrirouter international approach





#### **Top 10 agrirouter user countries:**

- Italy
- Germany
- Denmark
- France
- 5. Netherland
- 6. United Kingdom
- Austria
- 8. **USA**
- 9. Belgium
- 10. Spain



■ The agrirouter user interface is available in the following languages: <a href="#">➡</a>













The following languages follow:

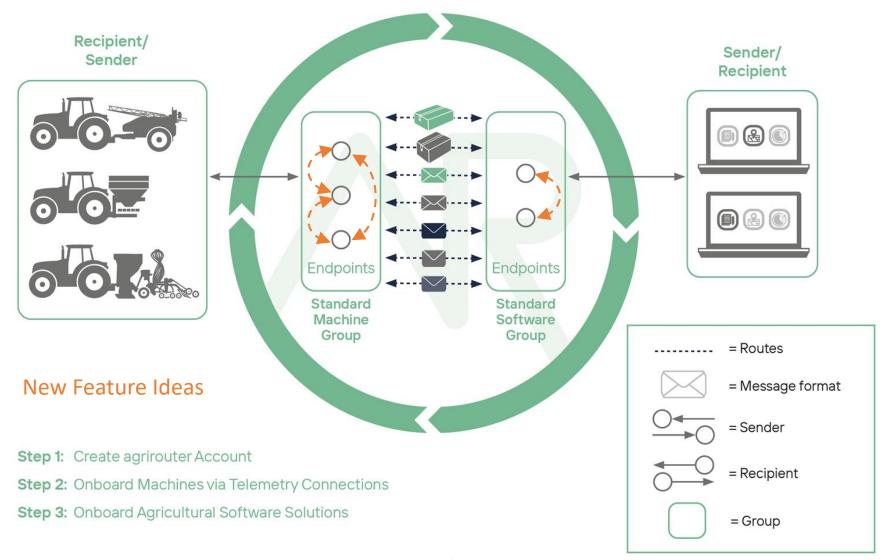




■ The agrirouter application is hosted on aws in Frankfurt.

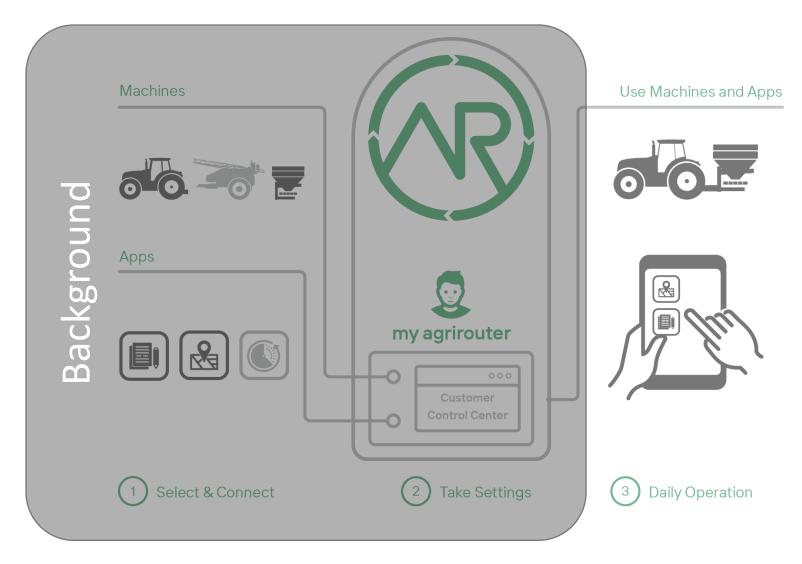
## Easy Initial Set-up of agrirouter ECO System in 3 Steps





# Each Costumer has his own agrirouter and can build up his individual ECO-System





## List of Message Formats



Taskdata ISO 11783 (ISOXML)	Package A	
Shape	Package B	
Telemetry Data based on ISO 5231 (EFDI)	LetterA	
Documents	Letter C	
Images	Letter D	
Video	Letter E	

- Further message formats can be added to the agrirouter.
- DKE-Data will only add message formats that have a high significance and acceptance in the industry





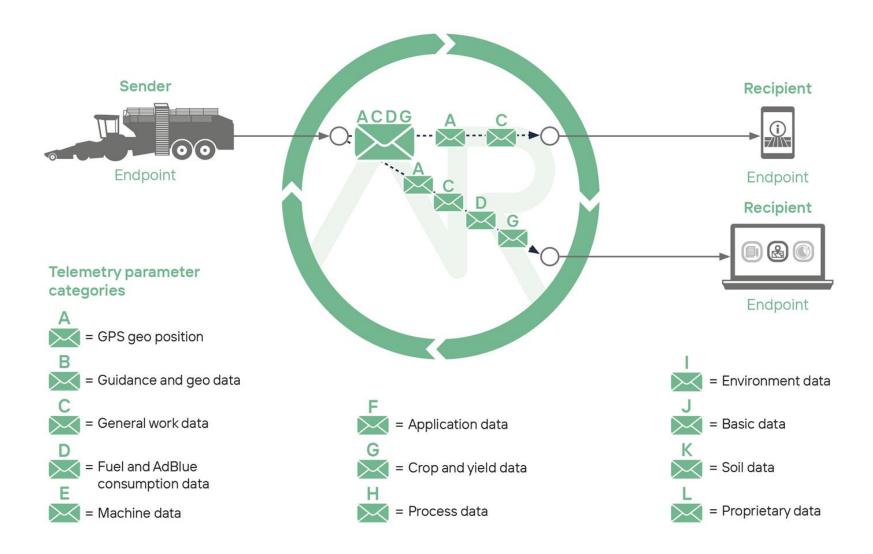


Use & Push Standards

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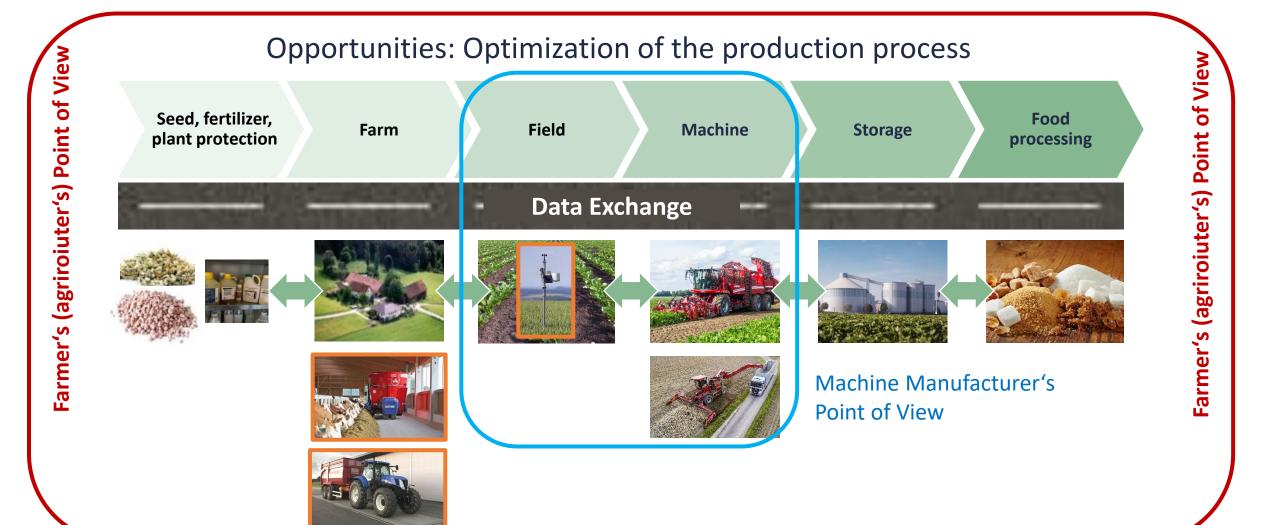
## Transfer of Telemetry Data





## Companies from all areas of the agricultural value chain can become a Shareholder, Business-Partner or Association member





### Feed Mixer Data Exchange Project



The Working-Group defined **the following** data-items to exchange between the software systems (Feed Management System) and the feeding-mixer.

- DVC (Devices)
- CTR (Customer)
- WRK (Worker)
- ARS (Areas of animal groups)
- CMP (Components)
- RCP (Recipes)
- GPR (Groups of animals)
- PLL (Planed Load List)
- CLL (Completed Load List)
- RFL (Refusal)















The data should exchange based on the existing patterns of the Extended FMIS data interface (EFDI) - ISO5231.

"Element based" - The terminal of the mixer stores the master data in a database. When the farmer plans a new Load List in the Feed management System, only the "PLL" element needs to exchange with the terminal. The terminal loads the necessary master data from its database via the references. To update master data, only the corresponding element must be exchanged.

### Stationary or mobile scales Data Exchange Project





The data exchange based on the ISO 11783 (ISOXML) Standard

All necessary DDI Entities are available in the VDMA Database





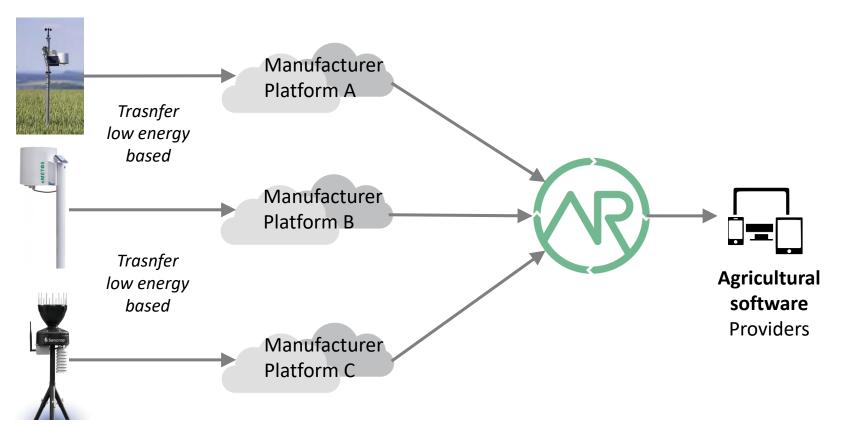


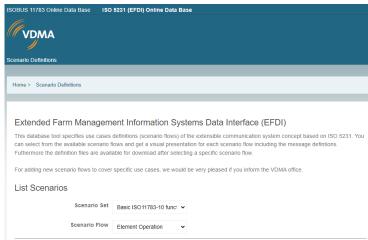
### Weather Stations Data Exchange Project



The data should be exchanged according to the ISO 5231 (EFDI) standard.

The ongoing task is to check which values should be transferred and if all required DDI entities are available. If not, the required DDI entities needs to be requested.





The goal is to transmit weather information in a uniform format (EFDI). Therefore, the agricultural software providers do not need to handle x different data formats and x different interfaces of the weather station providers platforms.



## From data transporter to data logistics provider







## Data

### LOGISTIC = TRANSPORTATION + HANDLING





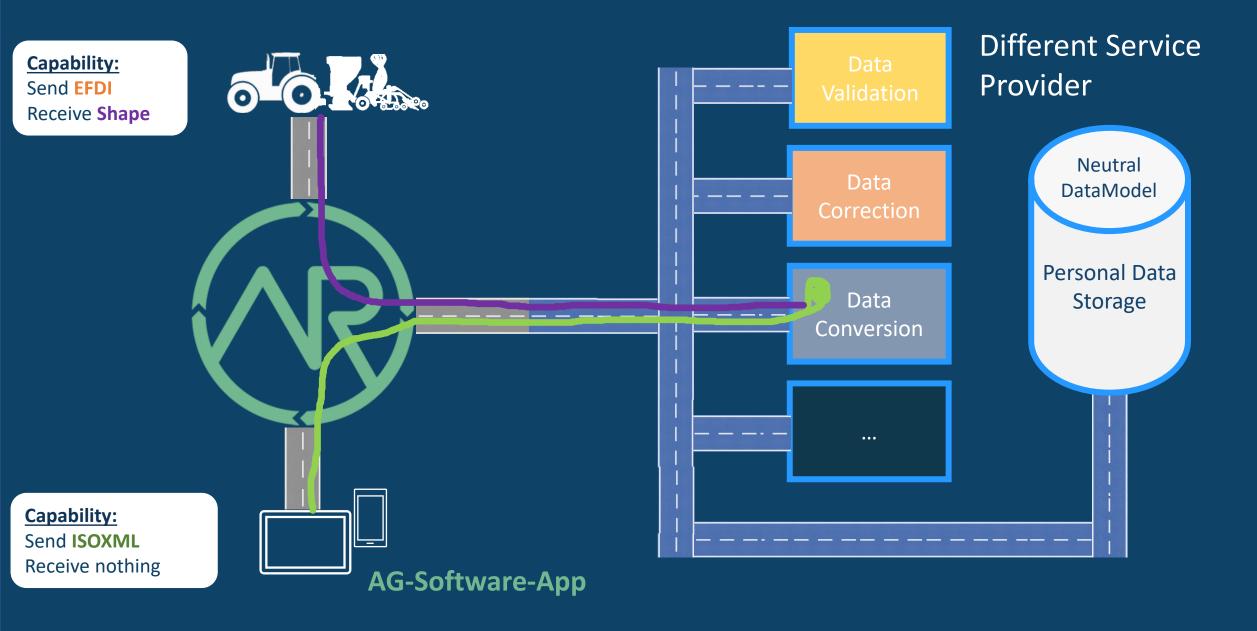
- Connectivity



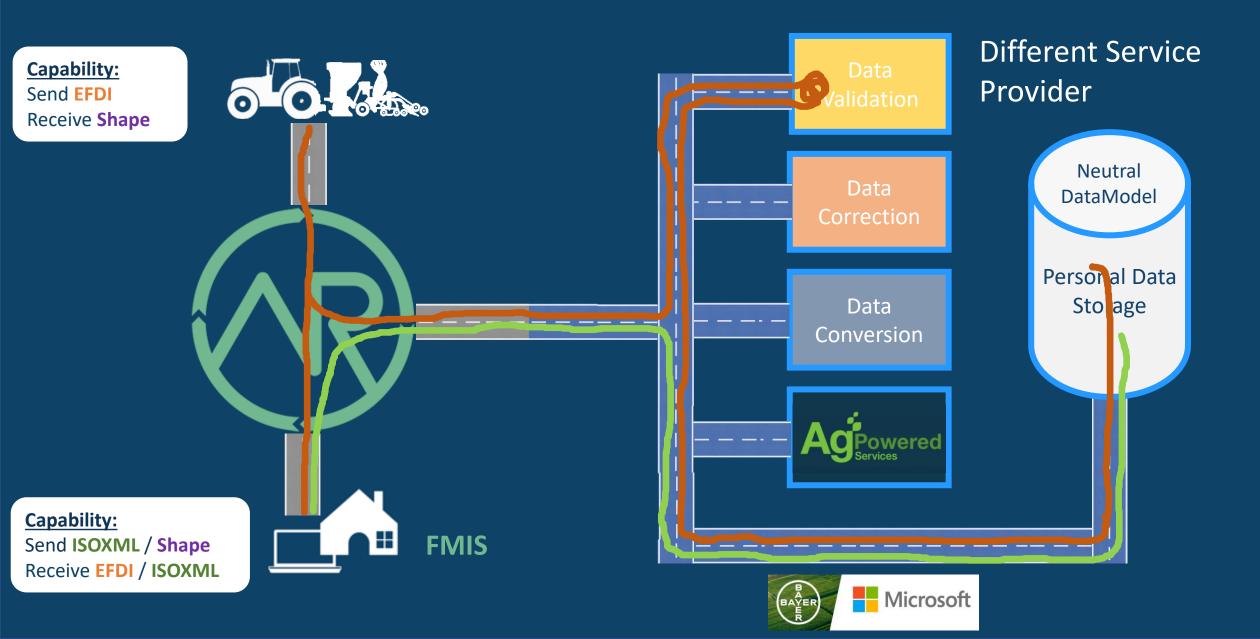
- Data Validation

- **(>)** ...
- Personal Data Storage

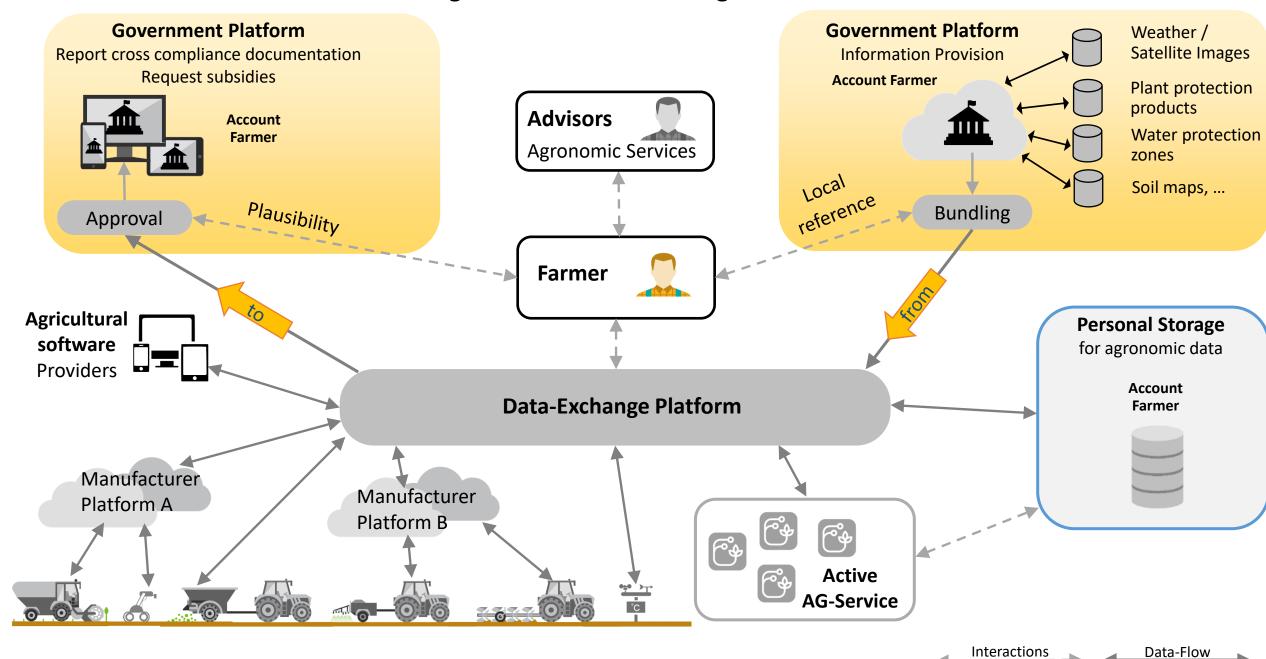
### Principal (Central or Decentral) / UseCase 1: Data Conversion



### Principal (Central or Decentral) / UseCase 2: Validation – Personal Data Storage



#### **Big Picture AG-Data-Management**

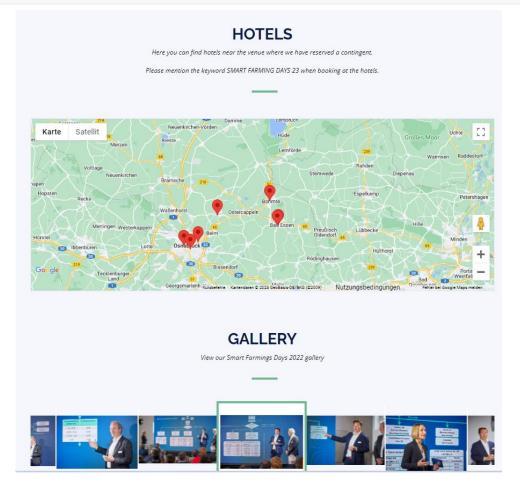


Interactions

### Smart Farming Days 14.-16. June 2023 "Gut Arenshorst"







Eventwebsite <a href="https://smartfarmingdays.com/">https://smartfarmingdays.com/</a> in DE and EN

Registration for visitors and exhibitors



Thank You For Your Attention Q&A